

iLinc for Conferences

iLinc Web conferencing software lets you broadcast over the Web to large audiences from anywhere, to anyone.



iLinc provides the ideal platform for delivering reliable, secure, and user friendly Web events, such as webinars, virtual press tours, investor or stockholder calls, and more.

***"Best of Elearning! Awards:
Best Web Seminar"***

Elearning! Magazine, January 2008

iLinc Web conferencing software lets you broadcast over the Web to large audiences from anywhere, to anyone. For a fraction of the cost of running live events, you can host high-impact Web events that clearly deliver your message and promote easy communication during and after your sessions.

Rely on iLinc for any situation that calls for a traditional one-to-many presentation format – marketing seminars, investor or stockholder meetings, customer and user groups, primary research, virtual press tours, road shows, and large-scale internal communications.

Technology for Stress-free Event Management

iLinc technology makes creating and hosting sessions simple by automating many of the time-consuming tasks. From sending invitations and reminders to allowing the storage of content materials (presentation files, documents, media clips/files, etc.), you reduce the stress of pre and post-event coordination.

And, iLinc technology accommodates participants with high or low bandwidth connections to keep everyone equally involved in the session.

For attendees, joining and participating is as easy as a few clicks. Even if they've never been in an iLinc session before, there are no plug-ins, no firewall issues, and no clunky add-ons to load. They can electronically raise their hands to ask questions, engage in Q&A, polling, chat, and use feedback to communicate with the presenter. iLinc technology brings your message to the foreground, so that they remember your presentation – not cumbersome procedures or application-related difficulties.

iLinc puts the latest Web conferencing technology at your fingertips:

Application, Desktop, and Region Sharing:

Interact with any application or share the functionality of any participant's entire desktop. With Region Sharing, select just a portion of the application or desktop for sharing.

Participation Meter

Monitor the engagement level of your participants. You'll know who's idle and who's staying active by the icon next to each name in the attendee list.

Interactive Whiteboard

Utilize virtual whiteboard capabilities to make notes, draw simple graphics, import images, and grab screen captures of other applications during your session.

Audio Options

Take advantage of audio choices including traditional teleconferencing and Voice over IP (VoIP). With the Moderator Interface, you can even control your teleconference through your computer.

Electronic Hand Raising

Allow participants to ask questions at anytime by virtually raising their hands. You can incorporate questions into the flow of the session, rather than forcing them all to the end.

Streaming Video

Take advantage of the latest video technology by presenting with real-time video. Your audience will appreciate the experience of being in a near-live conference setting.

Chat

Keep the communication flowing through chat (with emoticons) for instant, easy, and fun interactions.

Synchronized Web Browsing

Walk participants through any website. Anywhere you click they follow right along with you.

Content Upload

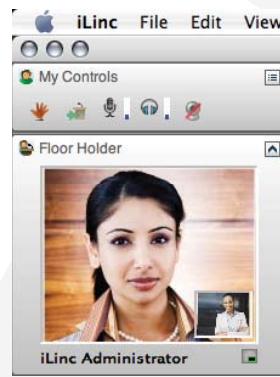
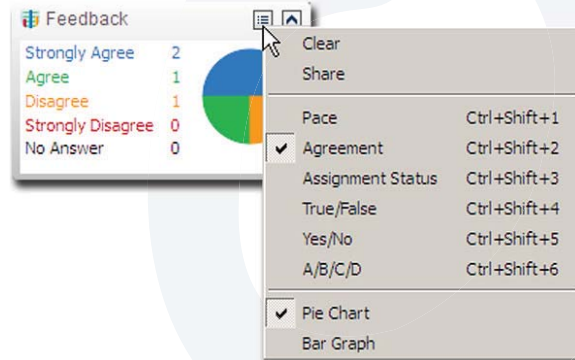
Choose to upload your event materials (e.g. PowerPoint, Web links, audio and video links) prior to your session. Or, take advantage of the ability to upload content on-the-fly.

Centralized Control

iLinc software includes the iLinc Communications Center – an easy-to-use management console. Set up your Web events, track CO2 savings with the iLinc Green Meter, and leverage administrative controls to customize session setup, including registration and security options.

Polling, Surveys, and Q&A

Gather feedback from participants by launching polls or Q&A windows that you preload or create on-the-fly.



iLinc for Mac

Lead, join, or record Web events using your Mac.

Recording, Editing, and Playback

Record, edit, and post iLinc conferences. A great marketing tool, you can make presentations available for anyone who missed the session or drive new viewers to recordings.

